



A Very Merry Market

JUNIOR LEAGUE OF ALEXANDRIA, INC.

P.O. Box 13086 · Alexandria, LA 71315-3086



Dear Prospective Merchant,

The Junior League of Alexandria is delighted to offer you the opportunity to participate as a merchant in the fifth annual Holiday Market, *A Very Merry Market*. This year's market will be held **November 5-7, 2009**, at the Alexandria Riverfront Center. *A Very Merry Market* is a three-day extravaganza featuring fine gifts, accessories, and decorative items from across the country. As the primary fundraiser for the Junior League of Alexandria, *A Very Merry Market* provides funds for community projects and the financial support of many agencies in our community. We know this year will be a great success!

To be considered as a merchant for *A Very Merry Market*, please complete the attached application and return it along with at least three color photographs of items you intend to bring to the market or a website of these items. The Junior League of Alexandria reserves the right to prohibit the sale of undisclosed merchandise. Applications should be returned to the Junior League of Alexandria office (P.O. Box 13086, Alexandria, LA 71315-3086) by **June 15, 2009**. Completion of the application does not guarantee your attendance to the market. We will be limiting the number of merchants with similar merchandise to ensure a variety of merchandise for shoppers while also allowing each merchant the maximum sales potential. The merchant selection committee will review and select merchants based on the promptness in returning the information requested and the type, uniqueness, and quality of merchandise. If selected, a contract will follow.

Merchant requirements include:

- Paying all booth fees (see below), including additional services purchased by the individual vendor.
- Transportation and accommodations for the market
- Set-up and tear down for the market
- Attending the market in its entirety
- Donating one item with a minimum \$75.00 value for the silent auction that will take place during the preview party on the opening night of the market

Thank you for your interest in *A Very Merry Market*. We look forward to receiving your application. Please feel free to contact the Junior League of Alexandria office at (318) 443-6975 or e-mail at merrymerchant@hotmail.com.

Sincerely,

Tricia Leleux
Merchant Chair

Laura-Ashley Overdyke
Merchant Co-Chair



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Merchant Application

*Applications must be returned no later than **June 15, 2009***

Business Name: _____

Business Address: _____

Contact Person: _____

E-mail (Primary mode of communication): _____

Website: _____ Fax: _____

Bus. Phone: _____ Cell: _____ Home/other: _____

Have you ever participated in *A Very Merry Market*? If so, when?

If applicable, please list at least three other markets you have participated in (including year):

Description of Merchandise including price range:

Please choose 1 to 3 categories that best describe your merchandise.

Antiques

Apparel & Accessories

Art

Books

Candles

Children's Gifts

Children's Clothing

Food

Garden/Outdoor

Holiday

Home décor

Jewelry

LSU

Men's Gifts

Monograms

Pewter

Pottery

Tableware

Toys

Other (describe): _____

What booth size are you interested in? _____

Booth Size	Booth Price	Deposit Required	Booth Description
Single 10ø x 10ø	\$550	\$250	8øskirted table with tablecloth, 2 chairs, 8øback drape, 8øside drapes, 1 - 5A 110v electrical supply, vendor sign (extension cords not provided)
Single Corner 10ø x 10ø	\$600	\$275	8øskirted table with tablecloth, 2 chairs, 8øback drape, 8øside drapes, 1 - 5A 110v electrical supply, vendor sign (extension cords not provided)
Double 10ø x 20ø	\$1000	\$400	2 - 8øskirted table with tablecloth, 4 chairs, 16ø back drape, 8øside drapes, 2 - 5A 110v electrical supplies, vendor sign (extension cords not provided)
Double, 1 Corner 10ø x 20ø	\$1050	\$450	2 - 8øskirted table with tablecloth, 4 chairs, 16ø back drape, 8øside drapes, 2 - 5A 110v electrical supplies, vendor sign (extension cords not provided)
Double, 2 Corners 10ø x 20ø	\$1100	\$500	2 - 8øskirted table with tablecloth, 4 chairs, 16ø back drape, 8øside drapes, 2 - 5A 110v electrical supplies, vendor sign (extension cords not provided)
Triple 10ø x 30ø	\$1450	\$550	3 - 8øskirted table with tablecloth, 6 chairs, 24ø back drape, 8øside drapes, 3 - 5A 110v electrical supplies, vendor sign (extension cords not provided)
Triple Corner 10ø x 30ø	\$1500	\$700	3 - 8øskirted table with tablecloth, 6 chairs, 24ø back drape, 8øside drapes, 3 - 5A 110v electrical supplies, vendor sign (extension cords not provided)
Quadruple 10ø x 40ø	\$1850	\$700	4 - 8øskirted table with tablecloth, 8 chairs, 32ø back drape, 8øside drapes, 4 - 5A 110v electrical supplies, vendor sign (extension cords not provided)
Quadruple Corner 10ø x 40ø	\$1900	\$700	4 - 8øskirted table with tablecloth, 8 chairs, 32ø back drape, 8øside drapes, 4 - 5A 110v electrical supplies, vendor sign (extension cords not provided)

THIS APPLICATION IS FOR REVIEW PURPOSES ONLY. SUBMISSION OF THIS APPLICATION DOES NOT IMPY THAT YOU HAVE BEEN ACCEPTED TO A *Very Merry Market*. THE JUNIOR LEAGUE OF ALEXANDRIA RESERVES THE RIGHT TO LIMIT MERCHANTS BASED ON MERCHANDISE CATEGORY. PLEASE DO NOT SEND ANY PAYMENTS UNTIL YOU HAVE RECEIVED YOUR CONTRACT.

Please return this application with three photos and/or a website by **June 15, 2009** to the following address:

merrymerchant@hotmail.com

or

**Junior League of Alexandria
Attn: Tricia Leleux, Merchant Chair
P.O. Box 13086 · Alexandria, LA 71315-3086**